

## **Shopping: Comparing Impulses**

A lot of people learn the English vocabulary to go shopping: 'how much does it cost?' and 'can I try it on?' are pretty good examples. But, if you're shopping in New York City and want to talk to someone—maybe one of the famously friendly New Yorkers—about your shopping, will you have the vocabulary to do it?

There's a lot of 'normal' vocabulary that you can use to describe how you shop. Today, I want to introduce you to two phrases that are common when we talk about shopping. And they're phrases that come from opposite ends of the shopping spectrum: spontaneous and very deliberate. The phrases are:

- Impulse buy
- Comparison shopping

### **After You've Heard the Recording**

Which of these two phrases best describe you? Are there any special things that you might buy on an impulse? Things that you always comparison shop for? Does the price make a difference in how you shop?